

## PROFILE

### DR. SWARUP CHANDRA SAHOO

#### PERSONAL

Born : February 04, 1941

Nationality : Indian

Position prior to 28.02.2001 : Professor of Business Administration  
(Date of Superannuation from Department of Business Administration  
Utkal University) Utkal University, Bhubaneswar-751004

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Bhubaneswar-751023, Tel: 0674-2300457  
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**SPECIALIZATION** : Marketing and Strategic Management

#### ACADEMIC BACKGROUND

1975	Ph.D. (First Awardee of Utkal University in Commerce)	Utkal University
1965	M.Com (Organization & Management, Rank-III) 2 <sup>nd</sup> Class	Utkal University
1963	B.Com (Rank-II) with Distinction	Utkal University
1961	I.Com 2 <sup>nd</sup> Division	Utkal University
1959	HSC 2 <sup>nd</sup> Division	B.S.E, Odisha

#### PROFESSIONAL CAREER

##### Prior to Superannuation:

<u>Post Held</u>	<u>University/Institute</u>	<u>Period</u>
Professor	Utkal University	October 01, 1991-Feb. 28, 2001
Professor	Berhampur University	Sept. 23, 1989 – Sept. 30, 1991
Associate Professor	Xavier Institute of Management Bhubaneswar	Aug. 01, 1988 – Sept. 22, 1989
Reader	D.D. College, Keonjhar	Jan. 06, 1975 - Aug. 31, 1988
	Dhenkanal College, DKL	
Lecturer	Ravenshaw College, GM. College	Oct. 1995 – Dec. 1974

##### Post Superannuation

<u>Post held</u>	<u>University/ Institute</u>	<u>Period</u>
Director Mgt	BIMIT	March 2007 – July 2008
Director/ Principal	IBCS	2004-2007
Principal	Centre for Management Studies, (O.E.C)	2001-2004
Prof. & Head, MBA	CV Raman College of Engg.	2008-2011

## **HONOURS & RECOGNITION**

- Member, UGC Commerce Subject Panel.
- SEBI's nominated as public representative (Director) of Bhubaneswar Stock Exchange for two terms.
- SEBI's nominee as the member of the Defaults Committee.
- Ph.D. Examiner of Management and Science University, Malaysia.

## **FOREIGN COUNTRIES VISITED**

Visited U.S.A., Chile, Singapore, Manyasia, U.K., Italy, France & Germany.

## **VISITING FACULTY**

- Assam (Central) University, Silchar, Assam.
- Institute of Management Studies, Kurukshetra University.
- Institute of Management and Information Science (IMIS), Bhubaneswar
- Kakatiya University, Warangal, AP
- Jiwajee University, Gwalior.
- Ujjain University, Ujjaini, M.P
- Tejpur (Central) University, Tejpur, Assam.
- Utkal University of Culture, Bhubaneswar.

## **RESEARCH EXPERIENCE**

First Ph.D Awardee in Commerce of any Indian University. Guided 42 Ph.D and 02 D.Litt Scholars.

## **CONSULTANCY EXPERIENCE**

### **UGC MAJOR AND MINOR PROJECTS HANDLED:**

- Marketing of Surplus Agricultural Produce and Minor Forest Products by Tribals in Orissa an Evaluation.
- Trade Unionism in Orissa
- Evaluation of Overall Structure and Impact of Orissa Environment Programme.

Sponsored by: Indo-Norwegian Development Cooperation (NORAD), on behalf of Deptt. of Forest and Environment, Govt. of Orissa.

### **EXPERIENCE IN UNIVERSITY ADMINISTRATION:**

- Acted as member of the Senate, Syndicate and Academic Council of Utkal University. Member and also Chairman of Board of Studies in Commerce and Management, Equivalence Committee, Accounts Committee.
- Member of the Council of Higher Secondary Education (+2 Council) and served on to its Executive Committee for five years in its initial stage.
- Acted as a member of the Board of Studies in Commerce of the BPUT.

## **ASSOCIATED WITH UGC:**

- Member of the Commerce Subject Panel.
- Associated with confidential work of JRF/NET Examination.
- Member of committee for grant of autonomy to Colleges under Utkal University.

## **MEMBERSHIP OF PROFESSIONAL BODIES:**

- Life Fellow, Indian Academy of Social Sciences (ISSA)
- Member All India Management Association (AIMA)
- Life Member, Indian Commerce Association.
- Life Member, Orissa Commerce Association.

## **PUBLICATIONS**

- Eighty papers both in India and abroad.
- 8 text books for Commerce and Management students and faculty.

## **CONTRIBUTIONS TO COMMERCE AND MANAGEMENT EDUCATION:**

One of the active members of the Faculty of Commerce and Management Education who contributed a lot for their development in Orissa. I showed the path of research in Commerce by becoming the first Ph.D. degree Awardee in Commerce in Orissa from any Indian University.

I was one of the team members along with Prof. A.P. Nayak, Prof. Gunanidhi Sahu, Prof. G.P. Acharya and Prof. H. Panda who were responsible of introducing Honours in Commerce.

I along with my friends also were responsible for combination of papers at the +2 level and for introducing extra optional subject while I was the Executive Committee member of the Council of Higher Secondary Education (CHSE). In the absence of this facility, hardly 5-8 students were placed in FIRST Division at the +2 Commerce examination level.

I was the first to coauthor a book in Odia titled Bikrayakalar Bhittibhumi along with Prof. Brajaraj Mohanty which was published by the Orissa State Bureau of Text Book Preparation and Production. I have authored and coauthored other books for the benefit of Commerce and Management students.

I was a founding member of Orissa Commerce Association and the Orissa Journal of Commerce. Put all out efforts to make the commerce curriculum industry need based. When I was the Prof. & HOD, Deptt of Business Administration, Utkal University I was also the member of the Syndicate. I am responsible for the introduction of 3 year Part Time MBA and five year Integrated MBA. I was also responsible for the publication of the Journal **Sankalp** of the Deptt. Being its first Managing Editor.

My name was shortlisted for the post of Vice Chancellor of North Orissa University.

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